



## Planning | HSEEP Exercises | Incident Management | Leadership | Prevention

### Core Capabilities

Practical planning, exercises, incident support, leadership development, and community resilience services.

#### Emergency Management Planning

- All-hazards plans, annexes, and quick-reference playbooks
- COOP and continuity planning support
- Risk and vulnerability assessments with stakeholder workshops
- Cyber incident response planning and information security exercise support
- Healthcare EOP support, coordination, and readiness documentation
- Gap analysis and capability assessments with improvement roadmaps

#### Scenario-Based Exercises (HSEEP-Aligned)

- Discussion-based and operations-based exercises (TTX, functional, full-scale)
- Exercise design, facilitation, control, and evaluation
- AAR/IP development with follow-through support

#### Incident Management & Staffing Support

- ICS-based coordination and EOC readiness
- IMT and EOC staffing / augmentation support
- Controller, evaluator, and senior leader exercise training
- ICS course delivery tailored to roles and jurisdictions

#### Facilitation

- Planning sessions that produce decisions, owners, and timelines
- Exercise planning meetings, workshops, and improvement sessions
- Virtual or in-person facilitation that keeps stakeholders engaged

#### Leadership Development, Coaching & Mentoring

- Leadership development for frontline staff through executives
- Coaching, retreats, and workshops that build alignment and accountability
- Crisis and incident leadership for high-stress environments

#### Prevention, Coalitions & Community Resilience

- Drug and alcohol coalition start-up and coalition strengthening support
- Strategic Prevention Framework planning and implementation support
- Evidence-based prevention implementation and long-term sustainment
- Prevention training and technical assistance for leaders and coalition members
- Evaluation plans, performance measures, and reporting for continuous improvement

#### Differentiators

- Practitioner-led team experience: 25+ disasters supported and 100+ HSEEP-compliant exercises developed, led, or evaluated.
- Deliverables built for use under pressure: plans, checklists, facilitation outputs, and AAR/IP roadmaps - not shelfware.
- Whole-community lens that integrates prevention and behavioral health into preparedness and recovery.

#### Leadership

##### Desiree J. Piiler | Co-Founder & CEO

- 15+ years in emergency management and defense industry leadership.
- TEEX Adjunct Faculty; delivers training nationwide in-person and virtual.
- Secret clearance (team capability).

##### Greg Piiler | Co-Founder & COO

- 22+ years managing prevention and community health initiatives.
- Directed \$7M+ in federal and state prevention funding (team experience).
- Course redevelopment and train-the-trainer support for National Guard programs.

#### At-a-Glance

**Business:** GS Federal, LLP

**Ownership:** Veteran- and Woman-Owned

**Contracting:** Prime Contracting Preferred

**Location:** Polk City, Iowa

**Service Area:** Nationwide (virtual and in-person)

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